Community Workshop Questions

Questions/Frame for Conversations:
- Communities vs. Community
- Who’s being included in what?
- Is it about achieving justice and equity?
- Consider thinking a new frame – for all the questions
- Think about the educational community of HSU

Question 1: What are the best opportunities for developing new collaborations or strengthening existing ones for the greater good of our community?

- Community integration – collaboration with industry and community
- Perceived barrier – communicate policy
- Research in academic outcomes
- Project-based learning
- Reduce intellectual property barriers for researchers – help profit sharing for inventions/patents – internships, job experience and revenue for university
- Quality of student skills/outcomes needed to improve – standard life skills – practical
- Add middle school partnerships/elementary school early exposure – make it real – aware of A.G. requirement
- Decade of Difference
- CR develop better relationship with HSU to facilitate transfers – GE
- An HSU/CR annex – CR would teach courses
- Utilize idle industrial space
- Identify university and community grants
- Private investment – vector for
- Connections between business and researchers/investors/landlords (owners can “donate” use of space to their benefit
- “Incubators” have high overhead and limited space
- STEM – K-12 – workforce development making decisions in 8th grade that limit options
- Tourism – community collaborations
  - Forest interpretive tours, marine environment, RV coral sea, anthropological history
- Adventure sports – mountain biking
- Provides a draw for students, faculty, community entrepreneurs
- AG – brewery/enology program
- What can we do/identify what’s important – if not deeply involved with campus it’s hard to penetrate
- What are university’s priorities? Above details not important
- Strategy – develop a business council – what do we want to do?
- Goal – look at groups – business consortium run by HSU president
- Develop a meaningful strategy that’s effective in current landscape

“BIG” Themes – Takeaway Insights
• Develop HSU/business forum
• Identify what the priorities for HSU will drive the guest for resources – collaborations with business/community(ies) (Don’t have strategies)

**Question 2:** What educational services at HSU would be beneficial to the community, and how should they be financed?

• Local – what works here?
• Interpretive (forestry) tours
  o Green Diamond
  o Mountain biking
  o Headwaters forest
  o Living tours
  o History
• Partnering with agencies
• HSU’s uniqueness of location is strength
• Don’t compete on genetics of univ. everywhere. Connect to broader efforts
• Center for Indian Community Development – was base budgeted
• Difficult to take classes at HSU
  o Time
  o Cost
  o Ease of registration like over 50 program
  o Something for community
  o Professional development
  o Bridget town and gown
• Research Vessel use
• Community-focused education and tourism
• B.S. in Nursing – additional resources
  o Great transition careers, good job opportunities
  o Related opportunities in O.T., P.T.
  o Native Nursing program – external funding?
• Industrial Culinary Tech Kitchen
  o Already one on campus
  o Not just students, but community draw
  o Destination teaching kitchen?
• Industrial Technology
  o Equipment already there
  o Consortium of non-profits/business to operate
  o Central to local economic resilience
  o Good region for small manufacturing startups
  o CAD -- linked to CR?
  o Industrial Design
• Master’s in Public Administration – intensive, focused professional programs, e.g. Non profits
• IP roadblocks -- make it easier, more sharing of patent revenues
• Technology transfer to community
• Business development
• Parking
• Stimulate innovation
• Motivate faculty to connect to community
• Faculty out of tower and in to community – break down walls

“BIG” Themes – Takeaway Insights

• Work with agencies, tribes and others to fund programs – especially professional and vocational degrees needed for our community
• Specialized not standardized – build on our uniqueness – don’t standardize

Question 3: What are the potential collaborative opportunities to leverage our unique geographic setting and campus facilities for generating revenues?

• Renewable energy – institutions develop tech
• Bio Mass
  o Export as energy or fuel source
  o Research needs to happen
  o $ available
• Maritime partnership, i.e. Vallejo
  o Courses exchange with Oceanographic Dept.
• Shellfish
  o Build out with infrastructure
  o Faculty/programmatic ties – training – opportunities for industry to support HSU
• Tourism
  o Interpretation of coastline – ocean and bay, lab, visiting
  o Off-season professors fishery boats
  o Fisheries tremendous history of health
• Develop an organized access into forests
  o Destination travel
  o Educational opportunities/experiences
  o Destination trail systems – mountain bike, horse
• Entrepreneurial spirit and support it in young people
  o Rural
  o Native
• Need to invite diversity in industry – more from only extraction industries and change the way people think about us
• Learning tourism plus hospitality
• Summer opportunities – what are the next big pushes for summer?
• With young people – dual enrollment with high school, CR, HSU (and concurrent enrollment)
• Ensure linkages are collaborative and seamless and multiple entry points for students to enter post-secondary
  o Certificate programs for S’s leaving high school
• CT pathways grant (career tech education
  o Targeted resources
  o Not sure we can compete with urban apps.
• What are the public relations coming out of it? How do we keep building it?
• People who want to be here find a way to STAY here – people adapt. Why? Love of community
• Need industries/jobs with living wages
• When people go off campus it broadens partnership opportunities and who the communities can imagine partnering with
• Natural resources tourism (related and unrelated)
• Brand – inviting and welcoming defining vocab: cooperative, diverse, restorative
• Sustainable agriculture, organic agriculture, industries cultures
• Report
  o Track the health of the bay
  o Spread the word
  o We have water resources and watershed industries, fishing, Mari culture and how to prepare people for these industries
• Tech shop – create a place where people want to fabricate. Build on energy of Humboldt makers, we are innovate.
  o Funding necessary, university/industry partnership
• Industrial hemp production
• How do we do an inventory for various industries?
• Oyster production
• Need to know the educational and funding opportunities available
  o Campus facilities
  o Research opportunities
  o Land use
  o Entrepreneurial
  o Sustainable
  o Organic
  o Wine certification institute, hops production, distilleries, beer production brewery – leading to agriculture program
  o Biological
  o MARIJUANA – industry

“BIG” Themes – Takeaway Insights
None listed

Question 4: What would better facilitate current or potential partnerships with your organization?

• Having a support group in the campus for Native American students would help them with their future careers
• There’s a disconnect between the north and the south of the county
• Other support structures would also help students to retain in the community
• Smullin foundation internships have been effective
• HSU should consider business relations with local businesses
• HSU can educate local business on contract requirements
• Better alignment of HSU curriculum and degree programs with local industries would be beneficial
• Being in the same room would help
• HSU must build authentic relationship with communities
• CR needs to designate a dedicated liaison with HSU. HSU should do the same
• CR and HSU faculty would benefit from more interaction
• Engaging tribal nations must be first priority
• HSU feels very separate
• Figuring out who to talk to at HSU is very hard
• It is hard to define what HSU is to communities
• Faculty/sponsorship and links to partners to foster internships are affective

“BIG” Themes – Takeaway Insights
• HSU is not doing a good job engaging different communities and organizations
• HSU has started some valuable steps towards pairing students and employers
• HSU must build authentic relationship with communities and people

Question 5: What needs might your organization have in terms of utilizing HSU resources, such as laboratory, analytical services, consulting, library services, etc.?

• Critical race, gender, sexuality department can go into schools and do workshops/education regarding sexuality, race and ethnicity biases. Address faculty, staff, and students – give them tools to address cultural competencies
• Provide educational mentoring program to K-12 students – HSU’s location is accessible and could be used as central point
• Create [or enable] opportunities for local schools/students to experience the science facilities
• Communicate to local schools about HSU campus activities, to enable their participation
• Making sure HSU marketing reflects actual services on campus, especially with respect to support programs of Native American students
• Making the library more accessible to the non-academic communities
  o Such as providing information and tools to use facilities
  o Re-define what the library is
  o Through collaborative student engagement
  o An outcome – re-define what is in today’s space, so it again can be the heart of the campus
• Create a space or point of contact for agencies/members of communities to present their needs/opportunities for faculty and students
  o Enable agencies to present their needs/opportunities to HSU as a whole
• Utilize library/research access, make available to research partners
• Better communication

“BIG” Themes – Takeaway
• Utilize the “people” resources of HSU and go into K-12 to share education, i.e., cultural competencies workshop
• Bring more community members on campus through library and lab resources
• Better communicate what resources HSU offers to communities

Question 6: How could HSU facilitate building improved partnerships with our surrounding community so we can all support student success? How could we (HSU and community) help students develop community off campus?

• Achieve unplanned social interaction
• Prohibitive administrative costs
• Big events
• Little events
• Campus and town – multicultural insulation vs. seamless
• Shared facilities vs. $
• Plaza
• Internships – service learning, capstone
• Commerce and services – student needs/wants
• The nature of this question is reflected in the empty seats
• Projects on campus
• Using credits effectively
• Hope and learning – opportunity – how do we frame success? How is college an asset to them?
• The cross-over phenomenon
  o LA
  o San Diego, etc.
  o Left without services
• Alcohol is an issue and cannabis vs. physical, health services, mental
• Pre-high school (6th – 8th grades)
• Youth Outreach – high school
  o 2+2
  o Early college exposure
  o Media/online
  o Concurrent enrollment/articulation
• HSU can aggregate/summarize student needs and present as opportunity to businesses
• Can we create a multi-cultural community that is unified?
• Is the objective to create one campus community?
• Develop MOU to share facilities – big and small (campus and city)
• Provide logistics – transportation, etc.
• Why should HSU have to take ownership of the event in order for it be held on campus?
• HSU should do more off-campus events to get students into town
• Unplanned social interactions
• Projects through university foundation – too bureaucratic and too much overhead
• Surprised @ # of bars and pubs
• Course of study should require off campus internships
• Push for younger enrollment
• Promote 2+2 at that high level
• Admissions begins at 7th or 8th grade

“BIG” Themes – Takeaway
• Multi Culturalism and seamlessness
• Early and consistent exposure to HSU for students, what college means to them in their lives
• Flexibility of HSU in addressing this meaning. Flexibility of businesses to give students a sense of home
• Exposure of students to internships and capstone/research projects beyond campus boundary
• Sharing of campus and local/regional resources without prohibitive costs

Question 7: The University believes it would be useful to develop a collaborative process with local and regional communities to transform the culture surrounding diversity and inclusion, with a goal of helping to create a safer, more welcoming community. Please identify communities and people who you believe should be involved in such a process and on what areas of concern you think such a process should focus. What areas of concern do you have related to diversity in your community?

• Large global view of the students – bring rich resources to community
• Introduce students to global literature
• Diversity here not being respected (mono-culture) – we need to approach diverse communities and seek their needs
• Economic needs of homeless – no real leadership to solve a complicated problem
  o HSU position to develop leadership
• Stark memories of murder/annihilation are still fresh in the minds (programs) – it is difficult for them to share – need to be more active
• One success, HSU embraced environmental issues sensibly (deeper involvement)
• Students interested in human experience and benefits to community
• HSU attracts students that are social action oriented
• Need more activism for regional issues by students for social transformation
• Need to involve more in the private sector to educate students for jobs of the future
• Need more regional applications (capstone projects)
• Trust Issues with Local Tribes
  o Less tribe representation – need more
  o Representation from 10 sovereign nations – less were invited from tribes
• Divides rural vs. urban, rich vs. poor; regional divides, public vs. private sector – need to address these
• What are we trying to diversify?
• Need all communities at the table
• Need to work a broad range of communities
• Students have become more like the community (diverse, low income, no connection)
• How to facilitate community connection?
• ITEPP/INRSEP resources should be augmented
• Students don’t find much support here
• Different kinds of collaborations with Native Tribes (Native nursing program)
• Relies on self-selection – always same group
• Do this on our own turf
• Poorly diversity is treated in the area – sad
• Not only HSU but many young persons (red necks)
• How can diversity be a positive experience by ___________ different kinds of divide? Student come due to hands-on learning, small classes, etc. Around a topic or common goal community project
• Petri-dish by bring different communities with each other

“BIG” Themes – Takeaway
• Meet Native Tribes/communities on their own turf – needs to make deeper connections by going to them and meeting their needs/aspirations – common ends to be met
• All kinds of diverse community – rich or poor, urban vs. regional, public vs. private sector

What stands out?
• Collaboration can increase retention and success, especially between CR and HSU – dedicated classroom and space for CR @HSU
• Homegrown – people who are from here, that go to school here, will stay here – long-term impact
• Shocked by how separate the university is from communities – it’s still true. Also need to break down barriers within campus – a more integrated approach
• Can conversations like this erode the boundaries?
• Niche mnft.
• Mngt and innovation
• Investment support services
• One way – take top industries in region – have faculty talk/work with business leaders in area to ensure students are being well prepared to enter jobs in these growth industries